

EXPRESSION OF INTEREST

Build a Better Business Workshop

Designed to enhance the business skills, profitability & growth of small businesses, Small Business Solutions provides owners the opportunity to get real business assistance from accredited industry professionals.

Facilitator
Helen Cowley



Helen Cowley is a passionate Small Business Consultant, Coach and Trainer who has been running her own businesses for over 30 years. Helen helps business owners understand they need to embrace change and improve their understanding of processes and profitability.

Participants who complete the full workshop and mentoring program may be eligible to receive a nationally accredited qualification

BSB40407 Certificate IV in Small Business Management

- Date** One-on-one mentoring in your workplace. The date and time to be arranged with your mentor. WORKSHOP: Series of 5 business mentoring workshops in your region.
- Cost** \$395 for 5 workshops. Includes 2 hours one-on-one business mentoring. Series of 5 business workshops, networking opportunities and business mentoring support. Cost is valid for the program running between 1st July to 31st December 2014.
- Bookings** 1300 40 60 80 or enquiries@smallbusinesssolutions.qld.gov.au
- Benefits**
- > Develop an action plan to better your business
 - > Understand the legal requirements in your business
 - > Plan and grow your finances
 - > Create an innovative marketing strategy
 - > Develop an innovative team
 - > Directly address your customers needs
 - > Build on your client relationships
 - > Establish business networks and support
 - > Get business advice from a range of successful business owners
 - > Produce a practical, user-friendly business plan

Please refer to enquiries@smallbusinesssolutions.qld.gov.au for more details

10 PLACES ONLY PER WORKSHOP, REGISTER NOW!

Please fill out the expression of interest form below and fax to 07 3215 1515 or email enquiries@smallbusinesssolutions.qld.gov.au

Name: _____ BusinessTradingName: _____

Mobile Number: _____ Business / Home Phone Number: _____

Email Address: _____

Are you a business Owner/Manager?: Yes / No

Howmanyyearsofbusinessperiencedoyouhave?: _____

Region/Suburb that you want to participant in the mentoring and workshop: _____